

## I. Overview and objective

1. This communication launches a call for Aid-for-Trade case stories.<sup>1</sup> The objective of the call is to probe deeper into Aid-for-Trade objectives, challenges and processes to acquire better knowledge about outcomes and impacts of Aid-for-Trade through the submission of case stories. Case stories are well suited to offer a large group of stakeholders an opportunity to share experiences about what is working (or not) at the national and regional level, why it is working (or not) and what improvements are needed.

2 Case stories submitted will provide an important source of information for the next Aid for Trade at a Glance publication and Third Global Review of Aid for Trade – the focus of which will be on outcomes and impacts. Case stories complement the joint OECD/WTO questionnaire. A separate call for the submission of completed questionnaires will be circulated in the final quarter of 2010.

## II. Who can submit case stories?

3. Case stories can be submitted by WTO Members, Observers, international financial institutions, multilateral and regional organizations, the private sector, civil society, academia and other interested parties. Case stories which are the result of collaborations between different respondents (e.g. groups of Members, Observers, Observer Organizations, etc and collaborations between these groups) are particularly encouraged.



13. Outcome and impacts can be described at the level of individual projects or programmes. Alternatively, or in tandem, impacts at the macro-level of the impact of an individual project or programme or the combined effect of (several or all) projects or programmes can be elaborated. For instance, case stories could tell whether Aid-for-Trade projects and programmes work at the national level (e.g., the links between Aid for Trade and export performance in country A), at the sector level (e.g., Aid for Trade and agricultural exports in country B), at the sub-sector level (e.g., Aid for Trade and horticulture exports in country C), and at the product level (e.g., Aid for Trade for mangos in country D).

#### V. What time period should case stories cover?

14.



## X. What will happen to the case stories?

26. The OECD and WTO will publish case stories received on a dedicated website: <http://www.oecd.org/dac/aft/casestories>.<sup>5</sup> The case stories will be published in the language in which they are submitted. They will not be translated in other working languages of the OECD and WTO.
27. The case stories received will be used, along with the replies to questionnaires, as the basis for the narrative in the 2011 Ai



## AID-FOR-TRADE PROGRAMMES

CATEGORY	SUB-CATEGORY	CRS CODES
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