



WORLD TRADE ORGANIZATION

COLLOQUIUM

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by

the World Intellectual Property Organization (WIPO)

and

the World Trade Organization (WTO)

Geneva, Switzerland

November 7 to 18, 2022

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific5Ahobspej(Ge)e

Venue: WIPO NB Conference Room 0.107 [1st week:

Tuesday, November 8, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 3 Copyright and Related Rights

- i. Law, Policy and New Developments in WIPO: Issues under Debate in the Standing Committee of Copyright and Related Rights
- ii. The Evolving International Landscape: Law, Policy and Development – WTO Perspective

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.3

this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 8 Geographical Indications

- i. The Lisbon System and New Developments
- ii. Reflection on the Current Work in the WTO and the Way Forward

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products

Discussion

Friday, November 11, 2022

8.30 – 9.15 Group discussion

9.15 – 11.00 Theme 9 Case study: IP and Public Health

11.00 – 17.30 Management of IPRs: A Firm's Practical Experiences

